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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

#17

Appellants: Thomas J. Sullivan et al.  
Appl. No.: 09/385,489  
Filed: August 30, 1999  
Title: SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS  
Art Unit: 2162  
Examiner: D. LASTRA  
Docket No.: 110754-629

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Commissioner for Patents  
Washington, DC 20231

REQUEST FOR ORAL HEARING

Sir:

Appellants request an Oral Hearing of the Appeal in this Application. This request is being submitted concurrently with the submission of Appellants' Reply Brief.

A check in the amount of \$280.00 (Large Entity) for the fee under Section 1.17(d) is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required to Account No. 02-1818.

Respectfully submitted,

BELL, BOYD & LLOYD LLC

BY Adam H. Masia

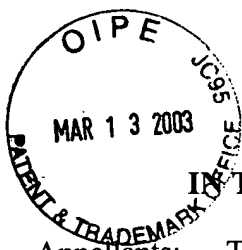
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**CERTIFICATE OF MAILING BY EXPRESS MAIL UNDER 37 CFR 1.10**

Sir:

I hereby certify that the following documents relating to the above-identified application:

1. Transmittal Letter (General – Patent Pending) (duplicate);
2. Appellants' Reply to Examiner's Answer (13 pages) (in triplicate);
3. Request for Oral Hearing (1 page);
4. Check in the Amount of \$280.00;
5. A postcard which we ask you to date stamp and return.

are being deposited with the United States Postal Service with sufficient postage as

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Commissioner for Patents  
Washington, DC 20231

on March 13, 2003.

Respectfully submitted,

BELL, BOYD & LLOYD LLC

Robert Buccieri

Name of Person Mailing Correspondence


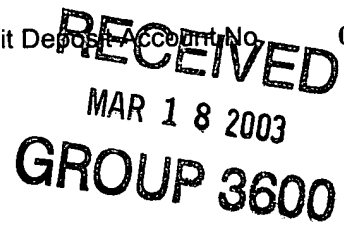
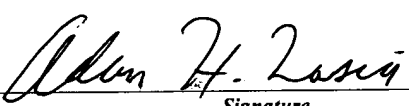
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		<b>TRANSMITTAL LETTER</b> <b>(General - Patent Pending)</b>		Docket No. 0110754-629	
In Re Application Of <b>Thomas J. Sullivan et al.</b>					
Serial No. 09/385,489		Filing Date August 30, 1999		Examiner D. Lastra	
				Group Art Unit 2162	
Title: <b>SYSTEM AND METHOD FOR ADMINISTERING PROMOTIONS</b>					
<p style="text-align: center;"><u>TO THE ASSISTANT COMMISSIONER FOR PATENTS:</u></p> <p>Transmitted herewith is:</p> <p><b>Transmittal Letter (General - Patent Pending); Appellants' Reply To Examiners Answer (in triplicate) (13 pages); Request for Oral Hearing (1 page); Check in the amount of \$280.00; and Postcard Return Receipt.</b></p> <p>in the above identified application.</p> <p><input type="checkbox"/> No additional fee is required.</p> <p><input checked="" type="checkbox"/> A check in the amount of <b>\$280.00</b> is attached.</p> <p><input checked="" type="checkbox"/> The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. <b>02-1818</b> as described below. A duplicate copy of this sheet is enclosed.</p> <p><input type="checkbox"/> Charge the amount of</p> <p><input checked="" type="checkbox"/> Credit any overpayment.</p> <p><input checked="" type="checkbox"/> Charge any additional fee required.</p> <div style="text-align: right;"></div> <div style="text-align: center;"> _____ <i>Signature</i></div> <p><b>Adam H. Masia (Reg. No. 35,602)</b> <b>BELL, BOYD &amp; LLOYD LLC</b> <b>P. O. Box 1135</b> <b>Chicago, Illinois 60690-1135</b></p> <p>Dated: <b>March 13, 2003</b></p> <div style="border: 1px solid black; padding: 5px; margin-top: 20px;"><p>I certify that this document and fee is being deposited on _____ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.</p><p>_____ <i>Signature of Person Mailing Correspondence</i></p><p>_____ <i>Typed or Printed Name of Person Mailing Correspondence</i></p></div>					
CC:					